



C8 M2.04

Limited Edition

Owner's handbook

 Christopher  
Ward

## Time on your side...

Your Christopher Ward watch has been designed and engineered by experts to ensure not only precise timekeeping, but also to give you a sense of pride whenever you wear it.

You've made an investment, a good one, and the aim of this handbook is to help you make the most of it during what I hope will be a lifetime of ownership.



Christopher Ward

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## Concorde

**“Concorde was born from dreams, built with vision  
and we operated her with pride.” CAPTAIN MIKE BANNISTER**

One of the crowning technological achievements of the 20th century, Concorde did what very few planes could: she stamped her mark on popular culture. While in one regard, expensive ticket prices perpetuated an aura of prestige – she was one-part supersonic airliner, another-part exclusive cocktail bar for the rich and famous at 60,000ft – she became more than that. Concorde displayed the power of the Anglo-French partnership that saw 20 planes built, and the ambition of the British project that proved such a feat of engineering wasn't just possible, but feasible. She became a unifying symbol: for her last flight into London Heathrow, the roads around the airport drew to a standstill with people desperate to admire her airborne one final time.

Concorde's legacy becomes increasingly impressive with each passing day you consider a replacement commercial supersonic airliner hasn't been attempted since her retirement in 2003. Concorde was certainly a plane ahead of the curve; capable of travelling at over twice the speed of sound at Mach 2.04 (1,354 miles per hour), it could transport over 100 passengers from London to New York in just 3 hours and 20 minutes – all whilst offering a five star service to those on board.

It's this pioneering spirit – as well as its top speed – that is celebrated in Christopher Ward's new watch, the C8 M2.04 Limited Edition.



## Captain Mike Bannister

Mike Bannister had wanted to become a pilot since he was 7 years old. Sitting with him at Christopher Ward's Maidenhead HQ years later, it's clear that Bannister fully realised those childhood dreams and more, becoming Chief Pilot of the BA Concorde Fleet and spending 22 years commandeering this famous aeroplane. "Flying Concorde really was the highlight of my career," he says. "If you want to see the world, you fly a 747. But if you love flying aeroplanes, Concorde was the one for you. You could fly her with your fingertips: all the way through take-off, climb, acceleration, and supersonic cruise; descent and landing, she was like a sportscar".

Not every pilot could fly Concorde, of course. "Concorde was aerodynamically different to other aircraft, so she was different to fly. Not more difficult; more complex. There were lots of different systems – Concorde was essentially four aeroplanes in one: a low aeroplane, a high one, a fast aeroplane and a slow one." The result, Bannister says, is that the training course for Concorde took six months – triple that of the one required for the Boeing 747.

As somebody who flew Concorde for 22 years, captained her final flight and flew G-BOAB over Buckingham Palace to mark Her Majesty's Golden Jubilee, surely Bannister must receive quite a few invitations to be involved in many Concorde tributes? "I've been approached to be involved in a whole number of various projects, including watches, reflecting the aeroplane – and generally I decline! But I came to the CW HQ in Maidenhead to look at some very early sketches to see what the designers had in mind, and immediately thought this was something different and actually rather special. This was not just an ordinary watch with Concorde on it; this is enigmatic and brings back to mind what it was like to sit on the flight deck of Concorde and operate this wonderful aeroplane. It's a beautiful watch and I'm so pleased that the initial phone calls and conversations took place, and that I'm very proud of my involvement."



A piece of rudder metal retrieved from Concorde G-BOAB was melted down and formed into discs. The discs were then cut into rings and frame the hand-wound version of Calibre SH21 visible through its exhibition window. The disc is engraved with the message 'Rudder metal VW23 from Concorde 102, G-BOAB, 1969-2019, 50 years'.



## C8 M2.04 Limited Edition

It's not every day you get the opportunity to design a Concorde-themed watch with the assistance of a pilot who flew her for 22 years.

Yet this proved to be the case for C8 M2.04 Limited Edition, a 50-piece limited edition released to mark 50 years of Concorde. Designed with input from the captain of Concorde's final flight, Mike Bannister, the C8 is a watch engrained with the same spirit of the plane that inspired it. Its dial faithfully depicts elements of the cockpit's airspeed indicator and Machmeter panels – the latter of which skillfully doubles as a power reserve indicator to display the remainder of Calibre SH21's 120-hour power reserve – while chequerboard and needle-style hands are unmistakable inclusions (they too carry a special significance, as their alignment mid-flight indicated Concorde's fastest and most efficient speed).

A grey diamond-like carbon (DLC) case is a first in a Christopher Ward release, but it's the reverse of the watch that carries most significance.



A piece of metal from a rudder bearing serial number VW23 – this particular model saw service on three separate Concorde, accruing 10,861 flight hours and 3,724 landings before ending its service life on Concorde G-BOAB – has been melted down, cut into rings and engraved to commemorate the half century anniversary.

From the prestige of the material in its backplate through to our Swiss-made chronometer, Calibre SH21, complete with small second and power reserve complications, there will never be a watch like the C8 M2.04 Limited Edition again. And that's a very special thought.



## Technical information

### Features

- Swiss made
- Special limited edition of 50 pieces
- Ring of Concorde G-BOAB precious metal with "Rudder metal VW23 from Concorde 102, G-BOAB, 1969-2019, 50 years" engraving embedded below museum-grade sapphire
- 27 jewel in-house Calibre SH21 hand-wound movement with small second and power reserve complications
- 5 day (120 hour) power reserve
- Decorated twin barrels of SH21 visible through exhibition caseback
- Bridge engraved and finished in black PVD
- Marine-grade grey diamond-like carbon (DLC) sandblasted stainless steel case
- Original Concorde instrument panel inspired dial and hands with TC-1 SuperLumiNova® markings
- Museum grade anti-reflective sapphire crystal
- Instrument-themed small second subdial at 6 o'clock
- Premium quality soft touch black leather strap with yellow underside with black DLC sandblasted clasp
- Unique engraved individual serial number

### Technical

<b>Diameter:</b>	44mm
<b>Height:</b>	11.9mm
<b>Weight:</b>	87g
<b>Calibre:</b>	SH21 hand-wound Chronometer (COSC)
<b>Case:</b>	316L stainless steel
<b>Water Resistance:</b>	5 ATM (50 metres)
<b>Vibrations:</b>	28,800 per hour (4Hz)
<b>Timing tolerance:</b>	-4/+6 secs per day
<b>Lug to lug:</b>	53.2mm
<b>Strap:</b>	22mm



RUDDER METAL WINDS FROM GORCONDE 102, G-BOAB

CHRISTOPHER WARD

TWENTY-SEVEN (27) JEWELS

1969-2019 50 YEARS

LIMITED EDITION (1000)

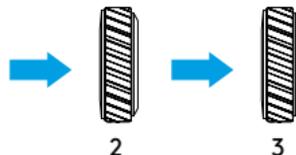
SWISS MADE

WATER RESISTANT 5 ATM

## Setting the time/date



1. Manual winding
2. Date setting
3. Time setting

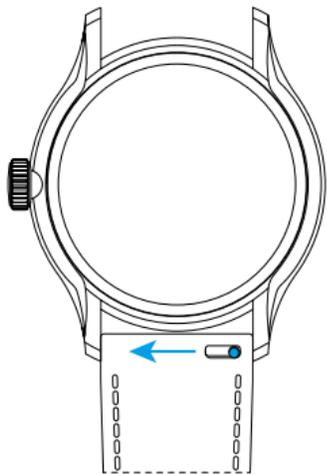


The crown should sit flush to the case (position **1**) in order to maintain water resistance. To re-power the watch after a period of non-use, simply wind the crown in a clockwise direction.

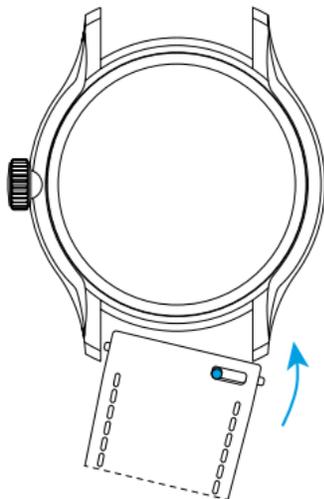
- Pull gently into position **2**. For rapid date correction, turn in an anti-clockwise direction.
- For setting the time pull gently into position **3** and turn clockwise to advance the time. For precise time setting it is recommended to pass beyond the desired minute and to set the hand backwards.
- Push the crown back to position **1**.

**PLEASE NOTE:** Take care not to overwind the crown past the point of resistance as it will damage the movement.

## Using the quick-release pins on your strap



1. Locate the quick-release pin on your strap.  
Pull the pin to the side to detach your strap.



2. To reattach your strap, align the pins to the lug holes and click the strap into position.  
Repeat for the other side.



RUDDER

CHRISTOPHER WARD

TWENTY-SEVEN (27) JEWELS

1969-2019 · 50 YEARS

LIMITED EDITION 00/50  
SWISS MADE

S. STEEL - 5 ATM

CONCORDES 102, G-BOAB

C0844HPR2

## Water resistance

Although your watch has been through vigorous static pressure testing, it is worth remembering that there are many variables that can affect the water resistance of your watch.

For instance, arm movements during swimming and the sudden impact of diving and water sports will drastically increase the pressure the watch is under. Wearing your watch in the bath, shower, or sauna can also have an effect as a rapid increase in temperature can cause seals to expand and in extreme cases, malfunction or create condensation.

For these reasons, the water resistance rating of your watch (as shown) should only ever be considered a guideline and we strongly recommend they are always adhered to.



### **1 ATM (10 metres)**

Safe to wear your watch while washing your hands with tap water.



### **3 ATM (30 metres)**

Washing your car and/or general hose pipe usage.



### **5 ATM (50 metres)**

Water resistant to most household shower units.



### **15 ATM (150 metres)**

Safe to use while snorkelling in open water.



### **30 ATM (300 metres)**

Ideal for experienced divers and those practising scuba-diving.



### **60 ATM (600 metres)**

Professional divers, experiencing prolonged exposure underwater.



### **100 ATM (1000 metres)**

Professional deep sea diving.

## Our watch care programme

Your watch is constructed from the finest components and materials available including one of Switzerland's finest mechanical movements. As with all watches of this quality, with the right care and attention, your new Christopher Ward watch has the potential to become an heirloom piece giving further joy to future generations. It's for this reason we have created our industry leading approach to after-sales care, starting with our famous 60|60 Guarantee which remains the most comprehensive guarantee in the world of watchmaking.

Visit our website for more details about our 60|60 Guarantee and Service and Repair Programme.

### **60|60 Guarantee**

#### **1. 60 Day free returns**

Our success depends on you being completely happy with your new Christopher Ward watch. You have up to 60 days to return your watch, absolutely free of charge, and receive a replacement or full refund by return – so long as it has not been worn and is returned in perfect condition.

#### **2. 60 Month movement guarantee**

Your watch, at its heart, has a top quality precision engineered Swiss movement – so it's very unlikely to give you problems with the minimum amount of care and attention, including a regular service. We recommend you return your watch to us every 3/4 years for a service, so our expert technicians can keep your fine timepiece in peak condition.

### **Servicing and repairs...the Christopher Ward way...**

Our innovative approach to servicing and repairing your Christopher Ward watch means that having your watch serviced or repaired doesn't mean months of waiting followed by an exorbitant bill – which is more or less the experience guaranteed by every other luxury watch brand. We have developed an easy, quick and affordable expert service and repairs programme that doesn't cost the earth and has your watch back where it belongs – on your wrist – in double-quick time.

## Keeping in touch with Christopher Ward

From small beginnings just a few short years ago (our first workshop was actually a refurbished chicken shed!), Christopher Ward has won a worldwide following for his eponymous watch brand and can justifiably claim to manufacture the most affordable luxury watches in the world.

For many, the philosophy behind the brand, of trying to put luxury watches within the reach of everyone, is as attractive as the watches themselves, as is the very open approach of the business which means that Chris and the team spend a lot of time communicating personally with our customers – many of whom have become friends.

As the owner of a Christopher Ward watch, if ever you need to get hold of us we are at your service. We have listed some useful contact details on the back cover.

There is also always something new going on at our website at **[www.christopherward.co.uk](http://www.christopherward.co.uk)** and, if you haven't already discovered the independent forum dedicated to our brand at **[www.christopherwardforum.com](http://www.christopherwardforum.com)** we would recommend a visit. Informative and fun, it's a great place to hear the unexpurgated view of Christopher Ward.

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